



HarlemAmerica

TALKING TO THE WORLD FROM THE HEART AND SOUL OF NEW YORK



November 15, 2021

G. Keith Alexander
g.keithalexander@harlemamerica.com

917 721-2239

HarlemAmerica . . . A Love Letter to Harlem

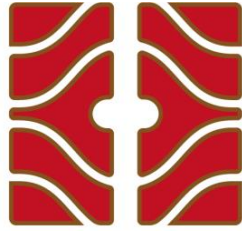
Harlem was the launching pad for my media and entertainment career. Three of its legendary businesses put me on the path to **Fame**, **Fortune**, and **Followers**. Harlem's WBLS gave me a voice in the community. Harlem's New York Amsterdam News gave me my first publicity shot with a caption that introduced me to the community. Harlem's World-Famous Apollo Theater put me on the historic stage in front of the community for a week's worth of shows. I started my career as the young emcee for The Temptations and Spinners Show. So, HarlemAmerica™ is my love letter to the Harlem community—the birthplace of so many dreams come true!

Talking to the world from the Heart & Soul of New York, we welcome everyone who appreciates Black culture. We support Black-owned businesses, entertainment, and professional service providers with a proven formula for establishing more fame, fortune, and followers.

HarlemAmerica™ supports businesses with their own branded weekly 1-hour radio and/or video podcast. Providing the shows with a dedicated studio engineer and technical support, social media marketing, and promotion on www.HarlemAmerica.com. Shows are also heard Live or On-demand on our sister network, www.VoiceAmerica.com giving us a combined audience of 2-3 million monthly listeners, in 140 countries. The show's audio is available on all major podcast platforms.

HarlemAmerica™ distributes its entertainment, empowerment, and health & wellness video content across a variety of platforms. Currently, those platforms include: AppleTV, Amazon FireTV, ROKU, Android TV, and YouTube.

G. Keith Alexander



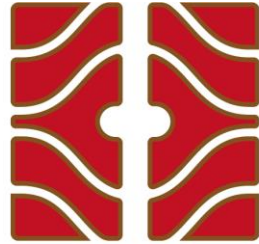
HarlemAmerica

Harlem: The Most Soulful Place On Earth



***“I want to do for Harlem,
what Harlem has done for me.”***

-- G. Keith Alexander



HarlemAmerica

What is it?



HarlemAmerica





- **HarlemAmerica™ is a multi-platform, media network designed to connect the internationally famous village of Harlem to the Harlems of the world.**
- **The primary broadcast platforms are online, radio, and OTT (over the top TV). A medley of clients will host their own one-hour show to build Fame, Fortune and Followers around their brand.**
- **HarlemAmerica™ is accessible via the website, mobile-apps, ROKU, Amazon FireTV, Apple TV, Android TV and YouTube.**
- **Hosted shows are promoted under one or more of these categories: Entertainment, Empowerment, and Health & Wellness.**



HarlemAmerica

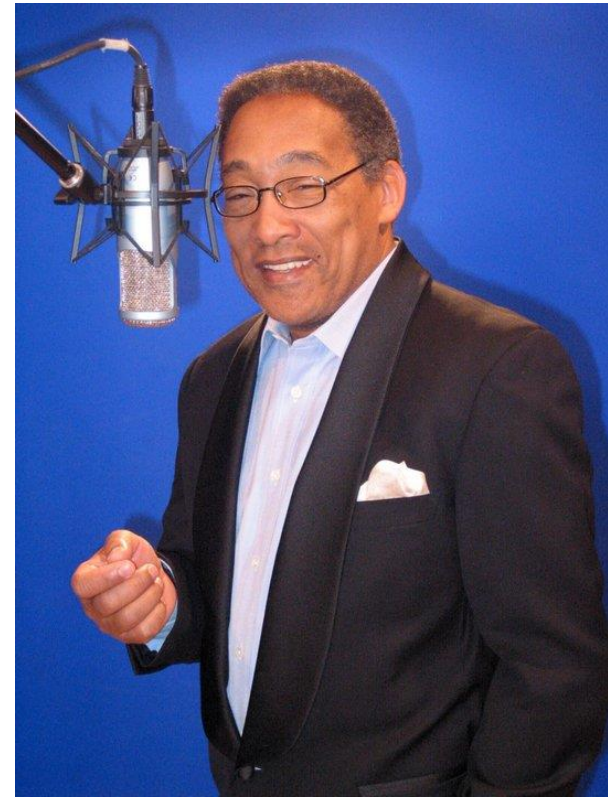
G. Keith Alexander, President, CEO, & proud Harlem American, is a legendary multi-media talent. He has decades of experience in the entertainment industry. Over the span of his legendary career, G. Keith has interviewed more than 200 celebrities, artists, entrepreneurs and community activists/leaders.

**New York City Radio Personality
(WBLS, KISS-FM, WKTU, WRVR)**

Film Actor(The Intern, Warner Brothers)

Commercial Voice-Actor

**Entertainment TV News Reporter
(Fox-TV, HBO, Ebony-Jet Showcase)**





HarlemAmerica

Our Primary Objectives

- **HarlemAmerica™ strives to provide Black business owners, cultural institutions, and non-profit organizations with the opportunity to participate in and engage with the larger community and to interact with their customers, clients and fans in new and exciting ways. Through our multimedia and multi-platform approach we help others to create, control, and broadcast their message to our ever growing audience.**
- **HarlemAmerica™ is committed to showcasing enlightening & engaging content in Entertainment, Empowerment, and Health & Wellness. We want to highlight positive and uplifting voices in Harlem and in the “Harlems of the World” and help those voices to have a global impact.**
- **HarlemAmerica™ is committed to telling the vibrant story of the Harlem Community. Not just its rich historical story, but also its dynamic and exciting present. By showcasing culture and engaging events, we hope to stimulate the local Harlem Economy and increase & encourage tourism into Harlem.**

Multi-platform Media Network



HarlemAmerica Digital Network's Flagship Show



What's Hot! 
HarlemAmerica with
G. Keith Alexander

Every Friday at
1 PM Eastern /
10 AM Pacific

What's Hot! HarlemAmerica with G. Keith Alexander is the crossroads where culture, lifestyle, and community meet. Legendary New York radio/TV personality, G. Keith Alexander taps into the who's who in entertainment, empowerment, and health & wellness to bring you exciting and unparalleled content.

A few SPECIAL GUESTS on
WHAT'S HOT!
HarlemAmerica with
G. Keith Alexander



What's Hot! HarlemAmerica with G. Keith Alexander S1E19 – Dionne Warwick

by G.Keith Alexander | February 19, 2021

After 30 hits, and close to 20 best-selling albums with the team, she received her first Grammy Award in 1968 for, "Do You Know the ...



What's Hot! HarlemAmerica with G. Keith Alexander S1E14 – Darrin Henson

by G.Keith Alexander | December 11, 2020

Darrin Henson is a four-time NAACP IMAGE AWARD Nominated ACTOR and a one-time Nominated Author. Henson can now be seen on BET in Carl Weber's ...



What's Hot! HarlemAmerica with G. Keith Alexander S1E31 – Marko Nobles

by G.Keith Alexander | August 6, 2021

Marko Nobles is the Executive Director of HARLEM WEEK, Inc., one of the Northeast's largest summer festivals, and currently serves as a 2nd Vice Chairman ...



What's Hot! HarlemAmerica with G. Keith Alexander S1E17 – Phylicia Rashad

by G.Keith Alexander | January 22, 2021

An accomplished actor and stage director, Phylicia Rashad became a household name when she portrayed Claire Huxtable on The Cosby Show, a character whose enduring ...



What's Hot! HarlemAmerica with G. Keith Alexander S1E26 – Harry Lennix

by G.Keith Alexander | May 14, 2021

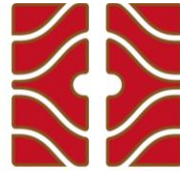
Actor Harry Lennix shot to fame by playing Terrence "Dresser" Williams in Robert Townsend's "The Five Heartbeats" and Boyd Langton in Joss Whedon's "Dollhouse." He ...



What's Hot! HarlemAmerica with G. Keith Alexander S1E18 – Valarie Pettiford

by G.Keith Alexander | February 12, 2021

Valarie Pettiford is an award-winning actor, dancer, and singer. She earned a Tony and Grammy nomination for "Fosse" and can be seen currently as series ...



HarlemAmerica

What are the key success drivers?

CELEBRITY DRIVEN

In today's celebrity-driven culture, there are a myriad of opportunities for people from all professions to leverage their knowledge & expertise and achieve celebrity status.

HarlemAmerica amplifies your voice and allows your STAR to shine.

COMMUNITY CONNECTION

HarlemAmerica™ Digital Network is member of the Greater Harlem Chamber of Commerce.

HarlemAmerica™ is purpose-driven to connect the Harlem community with the Harlems of the world.

MULTI-MEDIA PLATFORM

HarlemAmerica™ distributes entertainment, empowerment, health & wellness content, radio/podcasts and TV Shows hosted by Black business owners across multiple digital platforms, including all major audio podcast platforms and AppleTV, Amazon FireTV, ROKU, Android TV and on all smart devices.





HarlemAmerica

G. Keith Alexander

G. Keith Alexander is an actor, voiceover artist, and accomplished radio disc jockey. He's been in movies, on TV, and on your radio since the 1970s.

As the former host of What's Hot! New York, the music and entertainment segment of Fox 5 New York's "The McCreary Report", G. Keith Alexander interviewed nearly 200 of today's R&B and Hip-Hop artists and introduced his audiences to their hot debut releases, giving many their first exposure on TV. It is no question that G. Keith knows talent, in part because he is such a great talent himself.

From Chicago to New York

Born and raised in Chicago, G. Keith Alexander as a young boy had dreams of becoming a disc jockey and eventually became music director, afternoon jock, and leader of the launch team for his native city's new station WGCI.

His baritone delivery has also resounded over the airwaves of Disco 92 WKTU, 98.7 KISS-FM, former jazz station WRVR, Inner City Broadcasting's WBLS in the Big Apple, Clear Channel's Jammin' 105, and Infinity's New MIX 102.7.

And while New York City has remained his home throughout his professional career, his appeal has been national.

What's Hot! HarlemAmerica with G. Keith Alexander

G. Keith is also the host of "What's Hot! HarlemAmerica with G. Keith Alexander", the first podcast hosted on the HarlemAmerica Digital Network. He talks with a great variety of influential Black voices in the entertainment industry like Phylicia Rashad, Keith David, Dionne Warwick, Darrin Henson, Richard Roundtree, and more.

"What's Hot! HarlemAmerica with G. Keith Alexander" is the crossroads where culture, lifestyle, and community meet. G. Keith taps into the who's who in entertainment, empowerment, and health & wellness to bring you exciting podcasts every week.

Want More G. Keith?

In radio, television, and in advertising doing voice-overs, G Keith Alexander has built an impressive career as a media broadcaster and communicator, having influenced millions of people with the sound of his voice, which is smooth, distinctive, and commanding – like his personal style. Listen below to hear it for yourself!

As a national talent, G Keith is often featured in elite entertainment circles. Here are some links to his appearances and performances.

For Additional Resources, **[Click Here](#)**



HarlemAmerica

**The Total Black Experience In
Entertainment, Empowerment & Health and Wellness**