



What's Hot! HarlemAmerica with G. Keith Alexander

Friday at 10 AM Pacific / 1 PM Eastern
November 10th 2023: From Harlem to Hip-Hop Royalty: Kool DJ Red Alert's Journey

This week on "WHAT'S HOT! HarlemAmerica with G. Keith Alexander," we're honored to have DJ Kool Red Alert, a legendary figure in hip-hop. DJ Kool Red Alert, joins us to talk about his impressive career and the significance of being recognized at the VH1 Hip Hop Honors with the renowned "Justo" Award. DJ Kool Red Alert has not only witnessed but also molded the evolution of hip-hop, from spinning records in 1976 to hosting the ground-breaking "Red Alert Goes Berserk" on WRKS. Listen as we go into his life and career, discussing how his music inspired a cultural shift and the generations that

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Featured Guest



Kool DJ Red Alert

Kool DJ Red Alert is a pioneering hip hop deejay who is heavily responsible for the emergence of rap music on the radio airwaves during the early eighties. He is a beacon of excellence among deejays worldwide, and as a radio personality who rose to fame on his legendary mixshow "Red Alert Goes Berserk" on New York's KISS 98.7 FM (formerly WRKS), which first aired in 1983. Red is of West Indian descent by way of Antigua, and is credited as the first DJ to spin dancehall music on his FM radio. Kool DJ Red Alert received his nickname from his keen alertness while playing defense during his days as a former New York City high school basketball star in the mid-seventies. The result of his baske

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